



Aix-en-Provence, France - June 25-26, 2014  
PROGRAMME

Wednesday, June 25, 2014

- 8.15 > 8.45 am *Welcoming Coffee and Registration*
- 8.45 > 9.00 am *Introduction and Welcome Words*
- 9.00 > 10.00 am **Keynote Lecture 1:**  
**Jason SHOGREN**, University of Wyoming, USA
- 10.00 > 12.45 pm **Contributed Session:** Methodology  
Chair: Emmanuel Flachaire, Amse-Amu

**Location :**

Faculté d'Economie et de  
Gestion - Site Schuman

**Room Fabre 5**

3 Avenue Robert Schuman  
13100 Aix en Provence  
France

presenter in **bold**

10.00 > 11.00 am

Panel data hedonics: Rosen's first stage and difference-in-differences as "sufficient statistics"

**Spencer Banzhaf**, Georgia State University, USA

Discussant: Olivier Beaumais

Modelling price non-attendants as true protesters in Discrete Choice Experiments

**Romain Crastes**, ESITPA, Unité AGRITERR University of Rouen, France

Discussant: Pierre-Alexandre Mahieu

11.00 > 11.15 am *Coffee break*

11.15 > 12.45 pm

External validity of WTP estimates: comparing preference and WTP-space model results

Romain Crastes; **Olivier Beaumais**, LISA, UMR 6240, University of Corsica, France;  
Pierre-Alexandre Mahieu; Pablo Martinez-Cambor; Riccardo Scarpa

Discussant: Emmanouil Mentzakis

Certainty and unobserved heterogeneity in payment card contingent valuation tasks  
**Emmanouil Mentzakis**, University of Southampton, UK; Paul McNamee; Mandy Ryan.

Discussant: Romain Crastes

The "distribution elicitation format" for willingness-to-pay studies

**Pierre-Alexandre Mahieu**, University of Nantes, LEMNA, France

Discussant: Spencer Banzhaf

12.45 > 2.00 pm *Lunch buffet*

2.00 > 3.00 pm

**Keynote Lecture 2**

**Nick HANLEY**, University of Stirling, UK

3.00 > 5.45 pm

**Contributed Session: Choice Experiment**

Chair: Dominique Ami, AMSE-AMU

3.00 > 4.00 pm

Is inshore fishing an asset for recreational demand on the coastline?

**Carole Ropars-Collet**, Agrocampus Ouest, UMR1302 SMART, France; Mélody Leplat ; Philippe Le Goffe; Marie Lesueur

Discussant: Aminata Sangare

Community acceptance of marine biodiversity offsets: a choice experiment on migratory shorebirds

**Claire Richert**, IRSTEA UMR G-EAU, France; Michael Burton; Abbie Rogers

Discussant: Carole Ropars-Collet

4.00 > 4.15 pm

*Coffee break*

4.15 > 5.45 pm

Preferences for urban green space and urban forests: An analysis of stated residential choices

**Gengyan Tu**, INRA-LEF, Nancy, France; Jens Abildtrup; Serge Garcia

Discussant: Claire Richert

Households' attitudes toward alternative heating systems and renewable energy - A choice experiment application

**Enni Ruokamo**, Department of Economics, Oulu Business School, Finland

Discussant: Gengyan Tu

A Choice Experiment assessment of the Impacts of an Invasive Biological Control Agent: the case of the Asian ladybeetle in France

**Aminata Sangare**, INRA Versailles Grignon, France; Raja Chakir; Maia David; Estelle Gozan

Discussant: Enni Ruokamo

8.00 pm

**Gala Dinner**

at La Mado Place des Prêcheurs 13100 Aix-en-Provence

## Thursday, June 26, 2014

8.30 > 9.00 am

*Welcoming Coffee and Registration*

9.00 > 10.00 am

**Keynote Lecture 3:**

**James Hammitt**, Harvard University, USA and Toulouse School of Economics, France

10.00 > 12.45 pm

**Contributed Session: Health and Stated Preferences**

Chair: Stéphane Luchini, AMSE-CNRS-IDEP

10.00 > 11.00 am

Willingness to Pay for Mortality Risk Reduction and Age: Evidence from a Choice Experiment Survey in Beijing

**Henrik Andersson**, Toulouse School of Economics UT1C, CNRS, LERNA, France; Desheng Huang; Shiqiu Zhang.

Discussant: Christel Protière

What do I think what I give is worth? Informal caregivers' WTP estimates for care provided to French community-dwelling elderly

Alain Paraponaris; **Berengère Davin**, SESSTIM INSERM UMR912, Marseille, France; Christel Protière

Discussant: Henrik Andersson

11.00 > 11.15 am *Coffee break*

11.15 > 12.45 pm

Is there a demand for PGD and/or PND among healthy BRCA1/2 carriers at a reproductive age? A contingent valuation survey  
**Christel Protière**, SESSTIM, Marseille, France; C. Naugues; I. Coupier; D. Stoppa-Lyonnet; C. Lasset; E. Mouret-Fourme; Genepso cohort-investigators; Claire Julian Reynier  
Discussant: Bruno Ventelou

Take the money and run? Hypothetic fee variations and French General Practitioners' labour supply  
Olivier Chanel; Alain Paraponaris; Christel Protière; **Bruno Ventelou**, CNRS-AMSE and SESSTIM, France  
Discussant: Karine Lamiraud

Incremental willingness to pay for health care: exposition and test  
**Karine Lamiraud**, ESSEC Business School and THEMA-University of Cergy-Pontoise, France; Robert Oxoby; Cam Donaldson  
Discussant: Berengère Davin

12.45 > 2.00 pm *Lunch buffet*

2.00 > 5.00 pm **Contributed Session: Revealed Preferences**  
Chair: Olivier Chanel, AMSE-CNRS-IDEP

2.00 > 3.30 pm

Long Run Evolution of Wilderness Value: A combined cross-section time series analysis of backcountry hiking  
**Jeffrey Englin**, Morrison School of Agribusiness WP Carey School of Business Arizona State University, USA; Thomas Holmes  
Discussant: Aurélien Poissonnier

Towards multifunctionality of rural natural environments? - A economic valuation of the extended buffer zones along Danish rivers, streams and lakes  
**Angela Muench**, University of Southern Denmark, Denmark; Stine Perner Nielsen; Viktor Racz; Anne-Mette Hjalager  
Discussant: Jeffrey Englin

Household Satellite Account for France in 2010. Methodological issues on the assessment of domestic production  
**Aurélien Poissonnier**, Insee Dese - Crest-LMA - École Polytechnique, France; Delphine Roy  
Discussant: Angela Muench

3.30 > 3.45 pm *Coffee break*

3.45 > 4.45 pm

Does The Hedonic Prices Analysis Always Reveal True Preferences?  
**Emmanuelle Lavaine**, Toulouse School of Economics, Lerna, France  
Discussant: Michiel Daams

Rethinking hedonic pricing of natural space: introducing a perceived value adjusted method  
**Michiel Daams**, University of Groningen, The Netherlands; Arno Van der Vlist; Frans Sijtsma.  
Discussant: Emmanuelle Lavaine

4.45 > 5.00 pm Closing words

## **ORGANIZERS**

### **Local scientific and organisation committee**

**Dominique Ami**, Aix-Marseille Université (Amse), Cnrs, Ehess, Idep  
**Frédéric Aprahamian**, Aix-Marseille Université (Amse), Cnrs, Ehess, Idep  
**Olivier Chanel**, Aix-Marseille Université (Amse), Cnrs, Ehess, Idep, **coordinator**  
**Emmanuel Flachaire**, Aix-Marseille Université (Amse), Cnrs, Ehess, Idep  
**Stéphane Luchini**, Aix-Marseille Université (Amse), Cnrs, Ehess, Idep

### **Scientific Committee**

**Henrik Andersson**, Toulouse School of Economics, France  
**Marc Baudry**, University of Paris 10, France  
**Olivier Beaumais**, University of Rouen, France  
**Dorothee Brecard**, University of Toulon, France  
**Johanna Choumert**, University of Auvergne, France  
**Wolfgang Cramer**, CNRS, Aix-Marseille University, France  
**Serge Garcia**, INRA, Nancy, France  
**Marek Giergiczny**, University of Warsaw, Poland  
**James Hammitt**, Harvard University, USA and Toulouse School of Economics, France  
**Guillaume Hollard**, CNRS, Paris School of Economics, France  
**Nicolas Jacquemet**, University of Lorraine, France  
**Bengt Kristrom**, CERE, Sweden  
**Pierre-Alexandre Mahieu**, University of Nantes, France  
**Stale Navrud**, As University, Norway  
**Tina Rambolinaza**, IRSTEA, Bordeaux, France  
**Bénédicte Rulleau**, IUT-University of Versailles-Saint-Quentin, France  
**Pere Riera**, Autonomous University of Barcelona, Spain  
**Frédéric Salladarre**, IUT-University of Rennes, France

### **Local Organizing Committee**

**Grégory Cornu**, Amse, Assistant for communication  
**Yves Doazan**, Amse, Communication  
**Carole Maillard**, Amse, Assistant for communication  
**Isabelle Mauduech**, Amse, Executive Chief  
**Corinne Michaud**, Amse, Accounting  
**Thessa Raux**, Work experience student

### **Funding**

**Institut d'Economie Publique (IDEP), Marseille.**

**Labex AMSE (Aix-Marseille School of Economics), Aix-Marseille University**

**Labex OT-Med (Objectif Terre – Bassin Méditerranée), Aix-Marseille University**